

**Buy** (old: Buy)

**Price target: EUR 5.50** (old: EUR 5.50)

<b>Price:</b>	EUR 2.86	<b>Next result:</b>	Q2 08/16
<b>Bloomberg:</b>	MSAG GR	<b>Market cap:</b>	EUR 85.7 m
<b>Reuters:</b>	MSAG.DE	<b>Enterprise Value:</b>	EUR 153.3 m

01-June-16

**Christian Glowa**

Analyst

christian.glowa@ha-research.de

Tel.: +49 40 414 3885 95

### Lacklustre Q1 results – outlook to turn more positive

Yesterday, MS Industrie reported lacklustre Q1 results which came in largely in line with our expectations. While the top line development was characterised by the postponement of Ultrasonic deliveries, the operating result was burdened by temporary one-off costs. **Management confirmed its FY16 guidance** targeting sales of € 270m (eH&A € 278m) while all relevant earning figures should grow yoy.

**Q1 sales remained unchanged yoy at € 62.4m.** Sales of the Powertrain business (c. 74% of total sales) increased by 3% yoy carried by the strong truck market development in Europe largely overcompensating headwinds in the US (class 8 truck market is expected to decline by c. 25% yoy to 235k units in 2016). However, sales of the Ultrasonic business (c. 20% of total sales) declined by 35% yoy due to postponements of delivery of Ultrasonic special machines into Q2.

**Q1 EBIT declined by c. 21% yoy to € 2.7m burdened by € 1m temporary one-off costs** (€ 0.6m FX headwind, € 0.6m relocation costs partly offset by € 0.2m reimbursement from costs arising from the insolvency of a supplier). Adjusted for these costs, EBIT would have developed largely stable yoy translating into a sound EBIT-margin of 5.9%.

**Outlook:** The order backlog increased to € 130m as per end of April carried by the Powertrain business (+9% yoy) but also by an increasing ramp-up of the Ultrasonic business (+44% yoy). Considering the inventory build-up of Ultrasonic special machines in Q1, which are due to deliver in Mai/June, we expect a **catch-up effect in Q2**. This should be supported by the launch of a new standard welding machine in Oct.

The Powertrain business looks set to develop dynamically carried by the healthy truck market development in the EU (new registrations for trucks > 16t +22% yoy in April). This is seen to largely compensate for headwinds in an overall contracting US truck market (*pls also refer to our update date May 20*). Moreover, the ramp-up of the Aftermarket business in the US should fuel growth and plant loading respectively.

**The newsflow should turn even more positive in H2** on the basis of (1) fading one-off costs (eH&A € 0.2m in Q2; relocation is running according to plan) and (2) a positive product mix following the launch of a new welding machine (the Ultrasonic business and components business is seen to carry an EBITDA-margin > 20% vs 9.5% on group level). **Valuation looks undemanding trading at 8.8x EV/ EBIT 2017E.** The stock remains a **BUY** with a PT € 5.50 based on FCFY 2017. – *continued-*

Y/E 31.12 (EUR m)	2012	2013	2014	2015	2016E	2017E	2018E
Sales	174.8	179.8	218.5	274.4	278.0	296.3	310.3
Sales growth	13 %	3 %	22 %	26 %	1 %	7 %	5 %
EBITDA	16.3	17.3	21.2	21.0	25.6	29.8	32.0
EBIT	6.0	6.7	9.9	9.1	13.3	16.4	18.0
Net income	2.1	2.0	4.1	3.5	7.1	9.8	10.7
Net debt	81.8	84.9	66.4	58.8	66.1	57.7	45.5
Net gearing	237.5 %	237.9 %	158.7 %	124.6 %	123.9 %	91.4 %	61.6 %
Net Debt/EBITDA	5.0	4.9	3.1	2.8	2.6	1.9	1.4
EPS pro forma	0.09	0.08	0.14	0.12	0.24	0.33	0.36
CPS	0.03	0.04	-0.04	0.46	0.17	0.40	0.41
DPS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dividend yield	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Gross profit margin	42.2 %	45.7 %	42.1 %	39.1 %	43.2 %	42.8 %	42.8 %
EBITDA margin	9.3 %	9.6 %	9.7 %	7.7 %	9.2 %	10.0 %	10.3 %
EBIT margin	3.4 %	3.7 %	4.5 %	3.3 %	4.8 %	5.5 %	5.8 %
ROCE	4.6 %	5.0 %	7.9 %	7.6 %	10.5 %	11.8 %	11.9 %
EV/sales	0.9	0.9	0.7	0.5	0.6	0.5	0.4
EV/EBITDA	10.2	9.8	7.2	7.0	6.0	4.9	4.2
EV/EBIT	27.6	25.1	15.3	16.1	11.5	8.8	7.4
PER	32.2	37.9	20.8	24.8	12.0	8.7	8.0
Adjusted FCF yield	7.1 %	6.7 %	8.7 %	7.5 %	9.9 %	12.1 %	14.3 %

Source: Company data, Hauck & Aufhäuser Close price as of: 31.05.2016



Source: Company data, Hauck & Aufhäuser

**High/low 52 weeks:** 4.93 / 2.85

**Price/Book Ratio:** 1.6

**Relative performance (SDAX):**

3 months	-17.3 %
6 months	-31.0 %
12 months	-41.6 %

### Changes in estimates

	Sales	EBIT	EPS
2016 old:	278.0	13.3	0.24
2016 Δ	-	-	-
2017 old:	296.3	16.4	0.33
2017 Δ	-	-	-
2018 old:	310.3	18.0	0.36
2018 Δ	-	-	-

### Key share data:

Number of shares: (in m pcs) 30.0

Authorised capital: (in € m) 9.7

Book value per share: (in €) 1.8

Ø trading volume: (12 months) 52,941

### Major shareholders:

Free Float	57.0 %
MS ProActive	20.0 %
Management	10.0 %
Ruffer, LLP	5.0 %
Allianz GI	5.0 %
Dreyer Ventures & Management	3.0 %

### Company description:

Supplier of Diesel motor parts and systems for truck OEMs, of electric motors and of welding machines for the automotive and packaging industries.

# MS Industrie AG

MS Industrie reported key figures (EUR m)	Q1 2016	Q1 2015	yoY
<b>Total sales</b>	<b>62.4</b>	<b>62.2</b>	0.3%
<i>Industrial sales*</i>	-187.1	-158.1	18.3%
<b>EBITDA</b>	<b>5.9</b>	<b>6.2</b>	-4.8%
<i>EBITDA-margin</i>	9.5%	10.0%	-0.5 pp
<b>EBIT</b>	<b>2.7</b>	<b>3.4</b>	-20.6%
<i>EBIT-margin</i>	4.3%	5.5%	-1.1 pp
<b>EPS</b>	<b>0.05</b>	<b>0.05</b>	0.0 pp

Source: Company data; Hauck & Aufhäuser

## Financials

Profit and loss (EUR m)	2012	2013	2014	2015	2016E	2017E	2018E
<b>Net sales</b>	<b>174.8</b>	<b>179.8</b>	<b>218.5</b>	<b>274.4</b>	<b>278.0</b>	<b>296.3</b>	<b>310.3</b>
Sales growth	13.3 %	2.8 %	21.5 %	25.6 %	1.3 %	6.6 %	4.7 %
Increase/decrease in finished goods and work-in-process	-0.6	2.3	1.8	2.6	0.0	0.0	0.0
<b>Total sales</b>	<b>174.3</b>	<b>182.1</b>	<b>220.2</b>	<b>277.1</b>	<b>278.0</b>	<b>296.3</b>	<b>310.3</b>
Other operating income	6.4	4.5	4.5	4.7	4.0	4.0	4.0
Material expenses	100.7	98.9	127.4	168.8	158.0	169.5	177.4
Personnel expenses	38.0	42.1	47.7	56.2	59.5	62.5	65.5
Other operating expenses	25.8	28.3	28.4	35.7	38.9	38.5	39.4
Total operating expenses	158.0	164.8	199.0	256.0	252.5	266.5	278.3
<b>EBITDA</b>	<b>16.3</b>	<b>17.3</b>	<b>21.2</b>	<b>21.0</b>	<b>25.6</b>	<b>29.8</b>	<b>32.0</b>
Depreciation	7.4	7.8	9.3	9.9	11.5	13.1	13.8
<b>EBITA</b>	<b>8.9</b>	<b>9.4</b>	<b>11.9</b>	<b>11.1</b>	<b>14.0</b>	<b>16.6</b>	<b>18.2</b>
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	2.3	2.5	2.0	2.0	0.7	0.2	0.2
Impairment charges	0.5	0.3	0.0	0.0	0.0	0.0	0.0
<b>EBIT</b>	<b>6.0</b>	<b>6.7</b>	<b>9.9</b>	<b>9.1</b>	<b>13.3</b>	<b>16.4</b>	<b>18.0</b>
Interest income	1.4	0.3	0.3	1.0	0.0	0.0	0.0
Interest expenses	6.7	4.6	4.6	3.8	3.0	2.0	2.0
Other financial result	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Financial result	-5.3	-4.3	-4.3	-2.8	-3.0	-2.0	-2.0
<b>Recurring pretax income from continuing operations</b>	<b>0.7</b>	<b>2.4</b>	<b>5.6</b>	<b>6.3</b>	<b>10.3</b>	<b>14.4</b>	<b>16.0</b>
Extraordinary income/loss	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Earnings before taxes</b>	<b>0.7</b>	<b>2.4</b>	<b>5.6</b>	<b>6.3</b>	<b>10.3</b>	<b>14.4</b>	<b>16.0</b>
Taxes	-1.3	0.2	1.4	2.9	3.2	4.6	5.3
<b>Net income from continuing operations</b>	<b>2.1</b>	<b>2.3</b>	<b>4.1</b>	<b>3.4</b>	<b>7.1</b>	<b>9.8</b>	<b>10.7</b>
Result from discontinued operations (net of tax)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Net income</b>	<b>2.1</b>	<b>2.3</b>	<b>4.1</b>	<b>3.4</b>	<b>7.1</b>	<b>9.8</b>	<b>10.7</b>
Minority interest	0.0	0.3	0.0	0.0	0.0	0.0	0.0
<b>Net income (net of minority interest)</b>	<b>2.1</b>	<b>2.0</b>	<b>4.1</b>	<b>3.5</b>	<b>7.1</b>	<b>9.8</b>	<b>10.7</b>
Average number of shares	29.3	29.5	30.0	30.0	30.0	30.0	30.0
<b>EPS reported</b>	<b>0.07</b>	<b>0.07</b>	<b>0.14</b>	<b>0.12</b>	<b>0.24</b>	<b>0.33</b>	<b>0.36</b>

Profit and loss (common size)	2012	2013	2014	2015	2016E	2017E	2018E
<b>Net sales</b>	<b>100.0 %</b>						
Increase/decrease in finished goods and work-in-process	-0.3 %	1.3 %	0.8 %	1.0 %	0.0 %	0.0 %	0.0 %
<b>Total sales</b>	<b>99.7 %</b>	<b>101.3 %</b>	<b>100.8 %</b>	<b>101.0 %</b>	<b>100.0 %</b>	<b>100.0 %</b>	<b>100.0 %</b>
Other operating income	3.7 %	2.5 %	2.1 %	1.7 %	1.4 %	1.4 %	1.3 %
Material expenses	57.6 %	55.0 %	58.3 %	61.5 %	56.8 %	57.2 %	57.2 %
Personnel expenses	21.7 %	23.4 %	21.8 %	20.5 %	21.4 %	21.1 %	21.1 %
Other operating expenses	14.8 %	15.7 %	13.0 %	13.0 %	14.0 %	13.0 %	12.7 %
Total operating expenses	90.4 %	91.7 %	91.1 %	93.3 %	90.8 %	90.0 %	89.7 %
<b>EBITDA</b>	<b>9.3 %</b>	<b>9.6 %</b>	<b>9.7 %</b>	<b>7.7 %</b>	<b>9.2 %</b>	<b>10.0 %</b>	<b>10.3 %</b>
Depreciation	4.3 %	4.4 %	4.3 %	3.6 %	4.1 %	4.4 %	4.4 %
<b>EBITA</b>	<b>5.1 %</b>	<b>5.2 %</b>	<b>5.5 %</b>	<b>4.0 %</b>	<b>5.1 %</b>	<b>5.6 %</b>	<b>5.9 %</b>
Amortisation of goodwill	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Amortisation of intangible assets	1.3 %	1.4 %	0.9 %	0.7 %	0.3 %	0.1 %	0.1 %
Impairment charges	0.3 %	0.1 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
<b>EBIT</b>	<b>3.4 %</b>	<b>3.7 %</b>	<b>4.5 %</b>	<b>3.3 %</b>	<b>4.8 %</b>	<b>5.5 %</b>	<b>5.8 %</b>
Interest income	0.8 %	0.2 %	0.1 %	0.4 %	0.0 %	0.0 %	0.0 %
Interest expenses	3.8 %	2.5 %	2.1 %	1.4 %	1.1 %	0.7 %	0.6 %
Other financial result	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Financial result	-3.0 %	-2.4 %	-2.0 %	-1.0 %	-1.1 %	-0.7 %	-0.6 %
<b>Recurring pretax income from continuing operations</b>	<b>0.4 %</b>	<b>1.4 %</b>	<b>2.6 %</b>	<b>2.3 %</b>	<b>3.7 %</b>	<b>4.9 %</b>	<b>5.2 %</b>
Extraordinary income/loss	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
<b>Earnings before taxes</b>	<b>0.4 %</b>	<b>1.4 %</b>	<b>2.6 %</b>	<b>2.3 %</b>	<b>3.7 %</b>	<b>4.9 %</b>	<b>5.2 %</b>
Tax rate	-177.6 %	6.5 %	25.8 %	45.3 %	31.0 %	32.0 %	33.0 %
<b>Net income from continuing operations</b>	<b>1.2 %</b>	<b>1.3 %</b>	<b>1.9 %</b>	<b>1.3 %</b>	<b>2.6 %</b>	<b>3.3 %</b>	<b>3.5 %</b>
Income from discontinued operations (net of tax)	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
<b>Net income</b>	<b>1.2 %</b>	<b>1.3 %</b>	<b>1.9 %</b>	<b>1.3 %</b>	<b>2.6 %</b>	<b>3.3 %</b>	<b>3.5 %</b>
Minority interest	0.0 %	0.2 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
<b>Net income (net of minority interest)</b>	<b>1.2 %</b>	<b>1.1 %</b>	<b>1.9 %</b>	<b>1.3 %</b>	<b>2.6 %</b>	<b>3.3 %</b>	<b>3.5 %</b>

Source: Company data, Hauck & Aufhäuser

# MS Industrie AG

Balance sheet (EUR m)	2012	2013	2014	2015	2016E	2017E	2018E
<b>Intangible assets</b>	<b>7.7</b>	<b>6.2</b>	<b>4.6</b>	<b>4.2</b>	<b>3.5</b>	<b>3.3</b>	<b>3.1</b>
Property, plant and equipment	63.1	61.8	48.4	58.4	66.8	66.7	62.9
Financial assets	14.3	23.2	16.1	14.4	14.4	14.4	14.4
<b>FIXED ASSETS</b>	<b>85.1</b>	<b>91.1</b>	<b>69.1</b>	<b>77.0</b>	<b>84.7</b>	<b>84.4</b>	<b>80.4</b>
Inventories	23.7	28.4	31.8	39.8	40.3	42.9	45.0
Accounts receivable	22.7	23.1	27.0	25.5	30.5	32.5	34.0
Other current assets	10.4	8.5	6.1	4.2	4.2	4.2	4.2
Liquid assets	10.5	3.6	3.5	2.4	1.3	11.7	23.9
Deferred taxes	1.0	0.6	0.9	0.8	0.8	0.8	0.8
Deferred charges and prepaid expenses	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>CURRENT ASSETS</b>	<b>68.2</b>	<b>64.3</b>	<b>69.2</b>	<b>72.6</b>	<b>77.1</b>	<b>92.1</b>	<b>107.8</b>
<b>TOTAL ASSETS</b>	<b>153.3</b>	<b>155.5</b>	<b>138.3</b>	<b>149.6</b>	<b>161.8</b>	<b>176.5</b>	<b>188.3</b>
<b>SHAREHOLDERS EQUITY</b>	<b>34.4</b>	<b>35.7</b>	<b>41.8</b>	<b>47.2</b>	<b>53.3</b>	<b>63.1</b>	<b>73.9</b>
<b>MINORITY INTEREST</b>	<b>1.3</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
Long-term debt	76.0	74.9	59.2	52.0	46.2	48.2	48.2
Provisions for pensions and similar obligations	0.0	0.0	0.0	1.6	1.6	1.6	1.6
Other provisions	7.0	9.1	5.8	11.4	11.4	11.4	11.4
<b>Non-current liabilities</b>	<b>83.0</b>	<b>84.0</b>	<b>64.9</b>	<b>64.9</b>	<b>59.2</b>	<b>61.2</b>	<b>61.2</b>
short-term liabilities to banks	16.2	13.6	10.7	9.2	21.2	21.2	21.2
Accounts payable	10.3	14.2	11.3	19.1	19.0	21.9	23.0
Advance payments received on orders	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other liabilities (incl. from lease and rental contracts)	6.5	5.9	8.2	6.4	6.4	6.4	6.4
Deferred taxes	1.6	1.1	1.3	2.7	2.7	2.7	2.7
Deferred income	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Current liabilities</b>	<b>34.6</b>	<b>34.9</b>	<b>31.5</b>	<b>37.4</b>	<b>49.3</b>	<b>52.2</b>	<b>53.3</b>
<b>TOTAL LIABILITIES AND SHAREHOLDERS EQUITY</b>	<b>153.3</b>	<b>155.5</b>	<b>138.3</b>	<b>149.6</b>	<b>161.8</b>	<b>176.5</b>	<b>188.3</b>

Balance sheet (common size)	2012	2013	2014	2015	2016E	2017E	2018E
<b>Intangible assets</b>	<b>5.0 %</b>	<b>4.0 %</b>	<b>3.3 %</b>	<b>2.8 %</b>	<b>2.1 %</b>	<b>1.8 %</b>	<b>1.6 %</b>
Property, plant and equipment	41.2 %	39.7 %	35.0 %	39.0 %	41.3 %	37.8 %	33.4 %
Financial assets	9.3 %	14.9 %	11.6 %	9.7 %	8.9 %	8.2 %	7.7 %
<b>FIXED ASSETS</b>	<b>55.5 %</b>	<b>58.6 %</b>	<b>50.0 %</b>	<b>51.5 %</b>	<b>52.4 %</b>	<b>47.8 %</b>	<b>42.7 %</b>
Inventories	15.5 %	18.3 %	23.0 %	26.6 %	24.9 %	24.3 %	23.9 %
Accounts receivable	14.8 %	14.9 %	19.5 %	17.1 %	18.8 %	18.4 %	18.1 %
Other current assets	6.8 %	5.5 %	4.4 %	2.8 %	2.6 %	2.4 %	2.2 %
Liquid assets	6.8 %	2.3 %	2.5 %	1.6 %	0.8 %	6.6 %	12.7 %
Deferred taxes	0.6 %	0.4 %	0.6 %	0.5 %	0.5 %	0.5 %	0.4 %
Deferred charges and prepaid expenses	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
<b>CURRENT ASSETS</b>	<b>44.5 %</b>	<b>41.4 %</b>	<b>50.0 %</b>	<b>48.6 %</b>	<b>47.6 %</b>	<b>52.2 %</b>	<b>57.3 %</b>
<b>TOTAL ASSETS</b>	<b>100.0 %</b>						
<b>SHAREHOLDERS EQUITY</b>	<b>22.5 %</b>	<b>23.0 %</b>	<b>30.3 %</b>	<b>31.6 %</b>	<b>33.0 %</b>	<b>35.8 %</b>	<b>39.2 %</b>
<b>MINORITY INTEREST</b>	<b>0.8 %</b>	<b>0.6 %</b>	<b>0.0 %</b>				
Long-term debt	49.6 %	48.2 %	42.8 %	34.8 %	28.6 %	27.3 %	25.6 %
Provisions for pensions and similar obligations	0.0 %	0.0 %	0.0 %	1.1 %	1.0 %	0.9 %	0.8 %
Other provisions	4.6 %	5.8 %	4.2 %	7.6 %	7.0 %	6.4 %	6.0 %
<b>Non-current liabilities</b>	<b>54.1 %</b>	<b>54.0 %</b>	<b>47.0 %</b>	<b>43.4 %</b>	<b>36.6 %</b>	<b>34.7 %</b>	<b>32.5 %</b>
short-term liabilities to banks	10.6 %	8.8 %	7.7 %	6.2 %	13.1 %	12.0 %	11.3 %
Accounts payable	6.7 %	9.1 %	8.2 %	12.8 %	11.8 %	12.4 %	12.2 %
Advance payments received on orders	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Other liabilities (incl. from lease and rental contracts)	4.3 %	3.8 %	5.9 %	4.3 %	4.0 %	3.6 %	3.4 %
Deferred taxes	1.0 %	0.7 %	1.0 %	1.8 %	1.6 %	1.5 %	1.4 %
Deferred income	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
<b>Current liabilities</b>	<b>22.6 %</b>	<b>22.4 %</b>	<b>22.8 %</b>	<b>25.0 %</b>	<b>30.5 %</b>	<b>29.6 %</b>	<b>28.3 %</b>
<b>TOTAL LIABILITIES AND SHAREHOLDERS EQUITY</b>	<b>100.0 %</b>						

Source: Company data, Hauck & Aufhäuser

Cash flow statement (EUR m)	2012	2013	2014	2015	2016E	2017E	2018E
Net profit/loss	2.1	2.3	4.1	3.4	7.1	9.8	10.7
Depreciation of fixed assets (incl. leases)	7.4	7.8	9.3	9.9	11.5	13.1	13.8
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	2.3	2.5	2.0	2.0	0.7	0.2	0.2
Others	-1.0	0.3	-1.7	5.5	0.0	0.0	0.0
Cash flow from operations before changes in w/c	10.8	12.9	13.7	20.8	19.4	23.1	24.7
Increase/decrease in inventory	-0.7	-2.9	-3.4	-8.0	-0.5	-2.6	-2.0
Increase/decrease in accounts receivable	0.0	0.0	-3.9	1.5	-5.0	-2.0	-1.5
Increase/decrease in accounts payable	-2.5	-1.8	0.4	7.8	-0.1	2.9	1.0
Increase/decrease in other working capital positions	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Increase/decrease in working capital	-3.3	-4.6	-6.9	1.3	-5.6	-1.8	-2.5
<b>Cash flow from operating activities</b>	<b>7.6</b>	<b>8.2</b>	<b>6.8</b>	<b>22.2</b>	<b>13.8</b>	<b>21.4</b>	<b>22.2</b>
CAPEX	17.2	7.5	5.6	19.8	20.0	13.0	10.0
Payments for acquisitions	0.0	0.0	-0.1	0.0	0.0	0.0	0.0
Financial investments	0.0	4.3	0.1	0.0	0.0	0.0	0.0
Income from asset disposals	1.4	0.5	5.2	0.3	0.0	0.0	0.0
<b>Cash flow from investing activities</b>	<b>-15.9</b>	<b>-11.3</b>	<b>-0.4</b>	<b>-19.5</b>	<b>-20.0</b>	<b>-13.0</b>	<b>-10.0</b>
Cash flow before financing	-8.4	-3.0	6.4	2.7	-6.2	8.4	12.2
Increase/decrease in debt position	14.2	-3.7	-6.6	-8.7	6.2	2.0	0.0
Purchase of own shares	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capital measures	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dividends paid	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others	-0.1	0.0	0.0	4.9	0.0	0.0	0.0
Effects of exchange rate changes on cash	-0.4	-0.1	0.1	-1.1	0.0	0.0	0.0
<b>Cash flow from financing activities</b>	<b>14.1</b>	<b>-3.7</b>	<b>-6.6</b>	<b>-3.8</b>	<b>6.2</b>	<b>2.0</b>	<b>0.0</b>
Increase/decrease in liquid assets	5.4	-6.8	-0.1	-2.2	0.0	10.4	12.2
<b>Liquid assets at end of period</b>	<b>10.5</b>	<b>3.6</b>	<b>3.5</b>	<b>1.3</b>	<b>1.3</b>	<b>11.7</b>	<b>23.9</b>

Source: Company data, Hauck & Aufhäuser

Regional split (EUR m)	2012	2013	2014	2015	2016E	2017E	2018E
Domestic	88.0	96.2	0.0	0.0	0.0	0.0	0.0
yoY change	12.3 %	9.3 %	n/a	n/a	n/a	n/a	n/a
Rest of Europe	9.4	11.4	0.0	0.0	0.0	0.0	0.0
yoY change	-39.4 %	20.6 %	n/a	n/a	n/a	n/a	n/a
NAFTA	74.1	66.1	0.0	0.0	0.0	0.0	0.0
yoY change	33.1 %	-10.8 %	n/a	n/a	n/a	n/a	n/a
Asia Pacific	0.9	0.2	0.0	0.0	0.0	0.0	0.0
yoY change	796.2 %	-76.0 %	n/a	n/a	n/a	n/a	n/a
Rest of world	2.4	5.9	0.0	0.0	0.0	0.0	0.0
yoY change	-48.0 %	143.2 %	n/a	n/a	n/a	n/a	n/a
<b>TTL</b>	<b>174.8</b>	<b>179.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
yoY change	13.3 %	2.8 %	n/a	n/a	n/a	n/a	n/a

Source: Company data, Hauck & Aufhäuser

Key ratios (EUR m)	2012	2013	2014	2015	2016E	2017E	2018E
<b>P&amp;L growth analysis</b>							
Sales growth	13.3 %	2.8 %	21.5 %	25.6 %	1.3 %	6.6 %	4.7 %
EBITDA growth	-22.2 %	6.1 %	22.7 %	-0.9 %	21.7 %	16.3 %	7.5 %
EBIT growth	-34.4 %	11.8 %	47.3 %	-8.2 %	46.7 %	23.1 %	9.7 %
EPS growth	-1.8 %	-2.1 %	96.6 %	-16.2 %	106.4 %	37.4 %	9.4 %
<b>Efficiency</b>							
Total operating costs / sales	90.4 %	91.7 %	91.1 %	93.3 %	90.8 %	90.0 %	89.7 %
Sales per employee	177.5	173.9	203.8	245.6	243.0	259.0	271.3
EBITDA per employee	16.5	16.7	19.8	18.8	22.4	26.0	28.0
<b>Balance sheet analysis</b>							
Avg. working capital / sales	20.7 %	20.4 %	19.4 %	17.1 %	17.6 %	17.8 %	17.6 %
Inventory turnover (sales/inventory)	7.4	6.3	6.9	6.9	6.9	6.9	6.9
Trade debtors in days of sales	47.4	46.9	45.1	33.9	40.0	40.0	40.0
A/P turnover [(A/P*365)/sales]	21.5	28.8	18.9	25.5	25.0	27.0	27.0
Cash conversion cycle (days)	96.1	99.4	103.8	78.5	89.1	85.3	85.3
<b>Cash flow analysis</b>							
Free cash flow	-9.7	0.7	1.2	2.4	-6.2	8.4	12.2
Free cash flow/sales	-5.5 %	0.4 %	0.5 %	0.9 %	-2.2 %	2.8 %	3.9 %
FCF / net profit	-463.6 %	35.3 %	28.7 %	69.8 %	-87.0 %	85.4 %	113.3 %
Capex / depn	176.9 %	114.6 %	50.7 %	165.9 %	163.5 %	97.5 %	71.6 %
Capex / maintenance capex	272.7 %	113.0 %	71.4 %	236.9 %	233.5 %	139.3 %	102.3 %
Capex / sales	9.9 %	6.6 %	2.6 %	7.2 %	7.2 %	4.4 %	3.2 %
<b>Security</b>							
Net debt	81.8	84.9	66.4	58.8	66.1	57.7	45.5
Net Debt/EBITDA	5.0	4.9	3.1	2.8	2.6	1.9	1.4
Net debt / equity	2.4	2.4	1.6	1.2	1.2	0.9	0.6
Interest cover	0.9	1.5	2.2	2.4	4.4	8.2	9.0
Dividend payout ratio	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
<b>Asset utilisation</b>							
Capital employed turnover	1.3	1.3	1.9	2.3	2.1	2.0	2.0
Operating assets turnover	1.8	1.8	2.3	2.6	2.3	2.5	2.6
Plant turnover	2.8	2.9	4.5	4.7	4.2	4.4	4.9
Inventory turnover (sales/inventory)	7.4	6.3	6.9	6.9	6.9	6.9	6.9
<b>Returns</b>							
ROCE	4.6 %	5.0 %	7.9 %	7.6 %	10.5 %	11.8 %	11.9 %
ROE	6.1 %	5.5 %	9.9 %	7.3 %	13.4 %	15.5 %	14.5 %
<b>Other</b>							
Interest paid / avg. debt	7.8 %	5.1 %	5.8 %	5.8 %	4.7 %	2.9 %	2.9 %
No. employees (average)	985	1034	1072	1118	1144	1144	1144
Number of shares	29.3	29.5	30.0	30.0	30.0	30.0	30.0
DPS	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EPS reported	0.07	0.07	0.14	0.12	0.24	0.33	0.36
<b>Valuation ratios</b>							
P/BV	2.4	2.4	2.0	1.8	1.6	1.4	1.2
EV/sales	0.9	0.9	0.7	0.5	0.6	0.5	0.4
EV/EBITDA	10.2	9.8	7.2	7.0	6.0	4.9	4.2
EV/EBITA	18.8	17.9	12.8	13.2	10.9	8.7	7.3
EV/EBIT	27.6	25.1	15.3	16.1	11.5	8.8	7.4
EV/FCF	-17.1	242.7	128.6	60.5	-24.7	17.3	10.9
Adjusted FCF yield	7.1 %	6.7 %	8.7 %	7.5 %	9.9 %	12.1 %	14.3 %
Dividend yield	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %

Source: Company data, Hauck & Aufhäuser

## Disclosures regarding research publications of Hauck & Aufhäuser Privatbankiers KGaA pursuant to section 34b of the German Securities Trading Act (WpHG) and the regulations of the German Financial Analysis Ordinance (FinAnV)

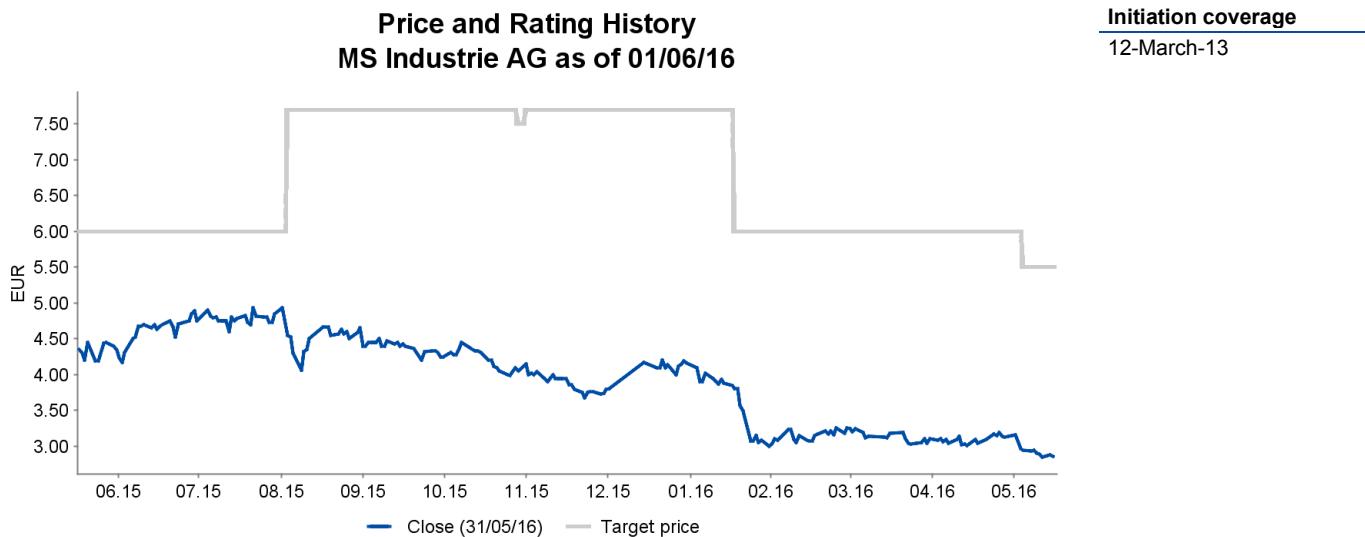
Pursuant to section 34b of the German Securities Trading Act (WpHG) and section 5 of the Financial Analysis Ordinance (FinAnV) a research report has to point out possible conflicts of interest in connection with the analysed company. A conflict of interest is presumed to exist in particular if Hauck & Aufhäuser Privatbankiers KGaA

- (1) or its affiliate(s) was, within the past twelve months, a member in a consortium that acquired the financial instruments of the analysed company,
- (2) has entered into an agreement on the production of the research report with the analysed company,
- (3) or its affiliate(s) has, within the past twelve months, been party to an agreement on the provision of investment banking services with the analysed company or have received services or a promise of services under the term of such an agreement,
- (4) or its affiliate(s) holds 5% or more of the share capital of the analysed company,
- (5) or its affiliate(s) regularly holds a trading position in shares of the analysed company or derivatives thereof,
- (6) or its affiliate(s) manages the financial instruments of the analysed company on the basis of an existing contractual relationship,
- (7) or the analyst has any other significant financial interests relating to the analysed company such as, for example, exercising mandates in the interest of the analysed company.
- (8) The research report has been made available to the company prior to its publication. Thereafter, only factual changes have been made to the report.

### Conflicts of interest that existed at the time when this research report was published:

Company	Disclosure
MS Industrie AG	5

### Historical target price and rating changes for MS Industrie AG in the last 12 months



### Hauck & Aufhäuser distribution of ratings and in proportion to investment banking services

Buy	59.54 %	100.00 %
Sell	9.92 %	0.00 %
Hold	30.53 %	0.00 %

## 1. General Information/Liabilities

This research report has been produced for the information purposes of institutional investors only, and is not in any way a recommendation, offer or solicitation to buy or sell the financial instruments mentioned herein. The document is confidential and is made available by Hauck & Aufhäuser Privatbankiers KGaA, exclusively to selected recipients [in DE, GB, FR, CH, US, Scandinavia, and Benelux or, in individual cases, also in other countries]. A distribution to private investors in the sense of the German Securities Trading Act (WpHG) is excluded. It is not allowed to pass the research report on to persons other than the intended recipient without the permission of Hauck & Aufhäuser Privatbankiers KGaA. Reproduction of this document, in whole or in part, is not permitted without prior permission Hauck & Aufhäuser Privatbankiers KGaA. All rights reserved.

Under no circumstances shall Hauck & Aufhäuser Privatbankiers KGaA, any of its employees involved in the preparation, have any liability for possible errors or incompleteness of the information included in this research report – neither in relation to indirect or direct nor consequential damages. Liability for damages arising either directly or as a consequence of the use of information, opinions and estimates is also excluded. Past performance of a financial instrument is not necessarily indicative of future performance.

## 2. Responsibilities

This research report was prepared by the research analyst named on the front page (the "Producer"). The Producer is solely responsible for the views and estimates expressed in this report. The report has been prepared independently.

The content of the research report was not influenced by the issuer of the analysed financial instrument at any time. It may be possible that parts of the research report were handed out to the issuer for information purposes prior to the publication without any major amendments being made thereafter.

## 3. Organisational Requirements

Hauck & Aufhäuser Privatbankiers KGaA took internal organisational and regulative precautions to avoid or accordingly disclose possible conflicts of interest in connection with the preparation and distribution of the research report. All members of Hauck & Aufhäuser Privatbankiers KGaA involved in the preparation of the research report are subject to internal compliance regulations.

No part of the Producer's compensation is directly or indirectly related to the preparation of this financial analysis.

## 4. Information Concerning the Methods of Valuation/Update

The determination of the fair value per share, i.e. the price target, and the resultant rating is done on the basis of the adjusted free cash flow (adj. FCF) method and on the basis of the discounted cash flow – DCF model. Furthermore, a peer group comparison is made.

The adj. FCF method is based on the assumption that investors purchase assets only at a price (enterprise value) at which the operating cash flow return after taxes on this investment exceeds their opportunity costs in the form of a hurdle rate of 7.5%. The operating cash flow is calculated as EBITDA less maintenance capex and taxes.

Within the framework of the DCF approach, the future free cash flows are calculated initially on the basis of a fictitious capital structure of 100% equity, i.e. interest and repayments on debt capital are not factored in initially. The adjustment towards the actual capital structure is done by discounting the calculated free cash flows with the weighted average cost of capital (WACC), which takes into account both the cost of equity capital and the cost of debt. After discounting, the calculated total enterprise value is reduced by the interest-bearing debt capital in order to arrive at the equity value.

Hauck & Aufhäuser Privatbankiers KGaA uses the following three-step rating system for the analysed companies:

Buy: Sustainable upside potential of more than 10% within 12 months

Sell: Sustainable downside potential of more than 10% within 12 months.

Hold: Upside/downside potential is limited. No immediate catalyst visible.

NB: The ratings of Hauck & Aufhäuser Privatbankiers KGaA are not based on a performance that is expected to be "relative" to the market.

The decision on the choice of the financial instruments analysed in this document was solely made by Hauck & Aufhäuser Privatbankiers KGaA. The opinions and estimates in this research report are subject to change without notice. It is within the discretion of Hauck & Aufhäuser Privatbankiers KGaA whether and when it publishes an update to this research report.

## 5. Major Sources of Information

Part of the information required for this research report was made available by the issuer of the financial instrument. Furthermore, this report is based on publicly available sources (such as, for example, Bloomberg, Reuters, VWD-Trader and the relevant daily press) believed to be reliable. Hauck & Aufhäuser Privatbankiers KGaA has checked the information for plausibility but not for accuracy or completeness.

## 6. Competent Supervisory Authority

Hauck & Aufhäuser Privatbankiers KGaA are under supervision of the BaFin – German Federal Financial Supervisory Authority Bundesanstalt für Finanzdienstleistungsaufsicht), Graurheindorfer Straße 108, 53117 Bonn and Marie-Curie-Straße 24 – 28, 60439 Frankfurt a.M.

## 7. Specific Comments for Recipients Outside of Germany

This research report is subject to the law of the Federal Republic of Germany. The distribution of this information to other states in particular to the USA, Canada, Australia and Japan may be restricted or prohibited by the laws applicable within this state.

This document is only being distributed to and is only directed at (i) persons who are outside the United Kingdom or (ii) to investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the „Order“) or (iii) high net worth entities, and other persons to whom it may lawfully be communicated, falling within Article 49(2)(a) to (d) of the Order. This document shall not be made available - whether directly or indirectly - to another group of people in or from the United Kingdom.

## Contacts: Hauck&Aufhäuser Privatbankiers KGaA

### Hauck & Aufhäuser Research

Hauck & Aufhäuser  
Privatbankiers KGaA  
Mittelweg 16/17  
  
20148 Hamburg  
Germany

Tel.: +49 (0) 40 414 3885 - 70  
Fax: +49 (0) 40 414 3885 - 71  
Email: info@ha-research.de  
www.ha-research.de

**Sascha Berresch, CFA**  
Head of Research  
Tel.: +49 (0)40 414 3885 - 85  
E-Mail: sascha.berresch@ha-research.de

**Leonhard Bayer**  
Analyst  
Tel.: +49 (0)40 414 3885 - 79  
E-Mail: leonhard.bayer@ha-research.de

**Henning Breiter**  
Analyst  
Tel.: +49 (0)40 414 3885 - 73  
E-Mail: henning.breiter@ha-research.de

**Lars Dannenberg**  
Analyst  
Tel.: +49 (0)40 414 3885 - 92  
E-Mail: lars.dannenberg@ha-research.de

**Nils-Peter Gehrmann**  
Analyst  
Tel.: +49 (0)40 414 3885 - 86  
E-Mail: nils-peter.gehrmann@ha-research.de

**Christian Glowa**  
Analyst  
Tel.: +49 (0)40 414 3885 - 95  
E-Mail: christian.glowa@ha-research.de

**Aliaksandr Halitsa**  
Analyst  
Tel.: +49 (0)40 414 3885 - 83  
E-Mail: aliaksandr.halitsa@ha-research.de

**Christian Schwenkenbecher**  
Analyst  
Tel.: +49 (0)40 414 3885 - 76  
E-Mail: christian.schwenkenbecher@ha-research.de

**Torben Teichler**  
Analyst  
Tel.: +49 (0)40 414 3885 - 74  
E-Mail: torben.teichler@ha-research.de

**Tim Wunderlich, CFA**  
Analyst  
Tel.: +49 (0)40 414 3885 - 81  
E-Mail: tim.wunderlich@ha-research.de

### Hauck & Aufhäuser Sales

**Christian Alisch**  
Sales  
Tel.: +49 (0)40 414 3885 - 99  
E-Mail: christian.alisch@ha-research.de

**Oliver Anderson**  
Sales  
Tel.: +44 207 408 1100  
E-Mail: oliver.anderson@ha-research.de

**Vincent Bischoff**  
Sales  
Tel.: +49 (0)40 414 3885 - 88  
E-Mail: vincent.bischoff@ha-research.de

**Georgina Harrold**  
Sales  
Tel.: +49 (0)40 414 3885 - 70  
E-Mail: georgina.harrold@ha-research.de

**Alexander Lachmann**  
Sales  
Tel.: +41 43 497 30 23  
E-Mail: alexander.lachmann@ha-research.de

**Hugues Madelin**  
Sales  
Tel.: +33 1 78 41 40 62  
E-Mail: hugues.madelin@ha-research.de

**Jan Neynaber**  
Sales  
Tel.: +49 (0) 69 2161-1268  
E-Mail: jan.neynaber @hauck-aufhaeuser.de

**Marco Schumann**  
Sales  
Tel.: +49 (0) 69 2161-1250  
E-Mail: marco.schumann@hauck-aufhaeuser.de

**Markus Weiss**  
Sales  
Tel.: +49 (0)40 414 3885 - 89  
E-Mail: markus.weiss@ha-research.de

**Toby Woods**  
Sales  
Tel.: +44 207 408 1100  
E-Mail: toby.woods@ha-research.de

### Hauck & Aufhäuser Sales Trading

Hauck & Aufhäuser  
Privatbankiers KGaA  
Mittelweg 16/17  
  
20148 Hamburg  
Germany

Tel.: +49 (0) 40 414 3885 - 75  
Fax: +49 (0) 40 414 3885 - 71  
Email: info@hauck-aufhaeuser.de  
www.hauck-aufhaeuser.de

**Mirko Brueggemann**  
Trading  
Tel.: +49 (0)40 414 3885 75  
E-Mail: mirko.brueggemann@hauck-aufhaeuser.de

**Christian von Schuler**  
Trading  
Tel.: +49 (0)40 414 3885 77  
E-Mail: christian.schuler@hauck-aufhaeuser.de

**Fin Schaffer**  
Trading  
Tel.: +49 (0)40 414 3885 98  
E-Mail: fin.schaffer@hauck-aufhaeuser.de

**Olga Bochenek**  
Middle-Office  
Tel.: +49 (0)40 414 3885 97  
E-Mail: olga.bochenek@hauck-aufhaeuser.de

**Carolin Weber**  
Middle-Office  
Tel.: +49 (0)40 414 3885 87  
E-Mail: carolin.weber@hauck-aufhaeuser.de