

Buy (old: Buy)

Price target: EUR 3.50 (old: EUR 4.00)

Price:	EUR 2.24	Next result:	Q4 n/a
Bloomberg:	MSAG GR	Market cap:	EUR 67.2 m
Reuters:	MSAG.DE	Enterprise Value:	EUR 132.7 m

16-November-16

Christian Glowa

Analyst

christian.glowa@ha-research.de

Tel.: +49 40 414 3885 95

Weak Q3 figures – outlook reduced / chg. in est & PT

MS Industrie reported **lacklustre Q3 results which came in below our estimates**. Q3 results were subdued even stronger than expected by Daimler's temporary US plant closure reacting to the sustained sluggish truck market development (-30% yoy to 203k vehicles in 2016E accord. to ACT). As a result, **management again reduced its FY16E sales guidance now targeting adj. sales of about € 240m** (prev. € 255m; eH&A old € 252m) while all relevant adj. earnings figures should be down significantly yoy (prev. slightly down).

Q3 adj. sales declined by 9% yoy to € 58.5m (eH&A € 65m) mainly due to the muted development of the Powertrain Technology business in the US (c. 40% of total Weltmotor unit sales). This could not be offset by the core business in Europe (c. 60% of total units sales) which should have further benefitted from the ongoing release of pent-up demand (EU heavy trucks +14.1% yoy after 9M 2016).

Q3 adj. EBIT declined sharply by c. 67% yoy to € 1.5m (eH&A € 2m) driven by (1) diseconomies of scale following Daimler's US plant closure and (2) an elevated level of fixed costs in Germany after the relocation of the production plant. Positively, the weaker utilisation in the US is seen to be only temporary as we expect MS to adjust its headcount (mainly temps) respectively (no major one-offs expected). Moreover, inefficiencies in Germany should dissolve in the course of 2017E thanks to a streamlined production set-up combined with a higher degree of automation unlocking operating leverage.

Action: We reduce our estimates for 2016E reflecting a weaker than expected US truck market business and diseconomies of scale respectively. For 2017E and subsequent years we also cut our estimates reflecting a lower base in the US. Moreover, to take a conservative stance we factor in a somewhat softer growth of the European truck market (eH&A +5% yoy) for 2017E, which leads to an overall broadly flat top line development of the Powertrain Technology business in 2017E. To compare, markets experts (LMC) are more optimistic regarding the European truck market development expecting 9% yoy growth to 472k units in 2017E.

-continued-

Y/E 31.12 (EUR m)	2012	2013	2014	2015	2016E	2017E	2018E
Sales	174.8	179.8	218.5	274.4	242.3	244.5	256.0
Sales growth	13 %	3 %	22 %	26 %	-12 %	1 %	5 %
EBITDA	16.3	17.3	21.2	21.0	20.0	21.8	24.5
EBIT	6.0	6.7	9.9	9.1	8.6	11.0	13.3
Net income	2.1	2.0	4.1	3.5	3.9	6.1	7.6
Net debt	81.8	84.9	66.4	58.8	63.9	58.7	53.2
Net gearing	237.5 %	237.9 %	158.7 %	124.6 %	127.7 %	115.9 %	91.4 %
Net Debt/EBITDA	5.0	4.9	3.1	2.8	3.2	2.7	2.2
EPS pro forma	0.09	0.08	0.14	0.12	0.13	0.20	0.25
CPS	0.03	0.04	-0.04	0.46	0.20	0.29	0.29
DPS	0.00	0.00	0.00	0.00	0.00	0.00	0.08
Dividend yield	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	3.4 %
Gross profit margin	42.2 %	45.7 %	42.1 %	39.1 %	41.9 %	42.2 %	42.8 %
EBITDA margin	9.3 %	9.6 %	9.7 %	7.7 %	8.3 %	8.9 %	9.6 %
EBIT margin	3.4 %	3.7 %	4.5 %	3.3 %	3.6 %	4.5 %	5.2 %
ROCE	4.6 %	5.0 %	7.9 %	7.6 %	6.8 %	8.5 %	10.1 %
EV/sales	0.8	0.8	0.6	0.5	0.5	0.5	0.5
EV/EBITDA	9.1	8.7	6.3	6.1	6.6	5.9	5.0
EV/EBIT	24.6	22.4	13.5	14.0	15.4	11.6	9.2
PER	25.3	29.7	16.3	19.4	17.3	11.0	8.9
Adjusted FCF yield	8.1 %	7.7 %	10.1 %	8.7 %	8.7 %	10.0 %	12.0 %

Source: Company data, Hauck & Aufhäuser Close price as of: 15.11.2016



Source: Company data, Hauck & Aufhäuser

High/low 52 weeks: 4.20 / 2.24

Price/Book Ratio: 1.3

Relative performance (SDAX):

3 months	-24.5 %
6 months	-30.3 %
12 months	-49.9 %

Changes in estimates

	Sales	EBIT	EPS
2016	old: 251.5	9.5	0.15
	Δ -3.7%	-9.3%	-13.6%
2017	old: 259.8	12.8	0.25
	Δ -5.9%	-14.5%	-17.2%
2018	old: 271.0	14.5	0.28
	Δ -5.5%	-8.3%	-9.6%

Key share data:

Number of shares: (in m pcs) 30.0

Authorised capital: (in € m) 9.7

Book value per share: (in €) 1.7

Ø trading volume: (12 months) 52,941

Major shareholders:

Free Float	57.0 %
MS ProActive	20.0 %
Andreas Aufschnaiter	6.2 %
Universal-Investment GmbH	5.0 %
AGI	4.5 %
Bennjamin Mayer	3.3 %

Company description:

Supplier of Diesel motor parts and systems for truck OEMs, of electric motors and of welding machines for the automotive and packaging industries.

MS Industrie AG

Importantly, MS business case is essentially intact and we expect MS to further benefit from its structural growth drivers:

- Daimler started to launch the 'Weltmotor' in 2007 (2k units), **targeting sustainable unit sales of 200-250k p.a. by 2020** (eH&A 147k in 2016E). The Weltmotor engine has at least an estimated lifetime of about 20 years before the launch of a new engine generation. Hence, the **Weltmotor is still in the market entry/ ramp-up period**. That being said, the **ramp-up is fully on track** despite the two outliers in 2014 (Start of EURO 6) and 2016E (overall contracting US market). Accordingly, MS **should continue to benefit from structural growth** which should become fully visible by 2018 when the headwinds from the US market are seen to dissolve. **This assumption is in-line with Daimler's expecting an increase in new registrations, and thus higher units numbers, from 2018E at the latest (eH&A unit forecast see the overview below).**
- Moreover, sales growth should be supported by the launch of a new welding machine in Q4 2016 allowing MS to increasingly benefit from (1) cross selling opportunities as well as (2) a positive product mix effect (the Ultrasonic business and components business is seen to carry an EBITDA-margin > 20% vs 9.0% on group level).

Valuation looks attractive even on reduced estimates trading only at 11x PER 2017E. The stock remains a **BUY** with a new PT of € 3.50 (old € 4.00) conservatively based on FCFY 2017E.

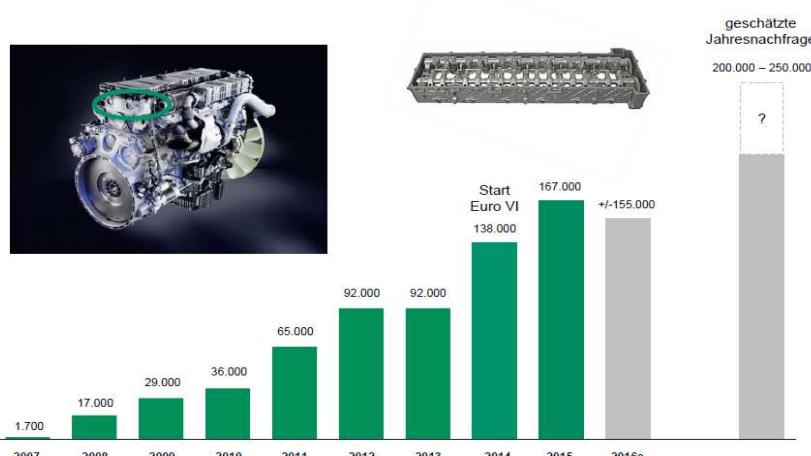
MS Industrie underlying key figures (EUR m)	Q3 2016	Q3 2015	yoY
Adj. Sales	58.5	64.2	-8.9%
Adj. EBITDA	4.6	7.4	-37.8%
Adj. EBITDA-margin	7.9%	11.5%	-3.7 pp
Adj. EBIT	1.5	4.6	-67.4%
Adj. EBIT-margin	2.6%	7.2%	-4.6 pp
Adj. EPS	0.06	0.08	-17.4%

Source: Company data; Hauck & Aufhäuser

Powertrain unit sales by region	2015	2016E	2017E	2018E
Powertrain unit sales USA	90,000	57,000	51,300	53,865
yoY			-36.7%	-10.0% 5.0%
Powertrain unit sales EU	75,000	90,000	94,500	102,060
yoY			20.0%	5.0% 8.0%
Total Powertrain units sales	165,000	147,000	145,800	155,925
yoY			-10.9%	-0.8% 6.9%

Source: Company data; Hauck & Aufhäuser

Development Weltmotor unit sales targeting sustainable sales of 200-250k units p.a.



Source: Company data; Hauck & Aufhäuser

Financials

Profit and loss (EUR m)	2012	2013	2014	2015	2016E	2017E	2018E
Net sales	174.8	179.8	218.5	274.4	242.3	244.5	256.0
Sales growth	13.3 %	2.8 %	21.5 %	25.6 %	-11.7 %	0.9 %	4.7 %
Increase/decrease in finished goods and work-in-process	-0.6	2.3	1.8	2.6	0.0	0.0	0.0
Total sales	174.3	182.1	220.2	277.1	242.3	244.5	256.0
Other operating income	6.4	4.5	4.5	4.7	4.0	4.0	4.0
Material expenses	100.7	98.9	127.4	168.8	140.8	141.3	146.4
Personnel expenses	38.0	42.1	47.7	56.2	53.3	54.0	56.3
Other operating expenses	25.8	28.3	28.4	35.7	32.2	31.4	32.8
Total operating expenses	158.0	164.8	199.0	256.0	222.2	222.8	231.5
EBITDA	16.3	17.3	21.2	21.0	20.0	21.8	24.5
Depreciation	7.4	7.8	9.3	9.9	10.7	10.6	11.0
EBITA	8.9	9.4	11.9	11.1	9.3	11.2	13.5
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	2.3	2.5	2.0	2.0	0.7	0.2	0.2
Impairment charges	0.5	0.3	0.0	0.0	0.0	0.0	0.0
EBIT	6.0	6.7	9.9	9.1	8.6	11.0	13.3
Interest income	1.4	0.3	0.3	1.0	0.0	0.0	0.0
Interest expenses	6.7	4.6	4.6	3.8	3.0	2.0	2.0
Other financial result	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Financial result	-5.3	-4.3	-4.3	-2.8	-3.0	-2.0	-2.0
Recurring pretax income from continuing operations	0.7	2.4	5.6	6.3	5.6	9.0	11.3
Extraordinary income/loss	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Earnings before taxes	0.7	2.4	5.6	6.3	5.6	9.0	11.3
Taxes	-1.3	0.2	1.4	2.9	1.7	2.9	3.7
Net income from continuing operations	2.1	2.3	4.1	3.4	3.9	6.1	7.6
Result from discontinued operations (net of tax)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net income	2.1	2.3	4.1	3.4	3.9	6.1	7.6
Minority interest	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Net income (net of minority interest)	2.1	2.0	4.1	3.5	3.9	6.1	7.6
Average number of shares	29.3	29.5	30.0	30.0	30.0	30.0	30.0
EPS reported	0.07	0.07	0.14	0.12	0.13	0.20	0.25

Profit and loss (common size)	2012	2013	2014	2015	2016E	2017E	2018E
Net sales	100.0 %						
Increase/decrease in finished goods and work-in-process	-0.3 %	1.3 %	0.8 %	1.0 %	0.0 %	0.0 %	0.0 %
Total sales	99.7 %	101.3 %	100.8 %	101.0 %	100.0 %	100.0 %	100.0 %
Other operating income	3.7 %	2.5 %	2.1 %	1.7 %	1.7 %	1.6 %	1.6 %
Material expenses	57.6 %	55.0 %	58.3 %	61.5 %	58.1 %	57.8 %	57.2 %
Personnel expenses	21.7 %	23.4 %	21.8 %	20.5 %	22.0 %	22.1 %	22.0 %
Other operating expenses	14.8 %	15.7 %	13.0 %	13.0 %	13.3 %	12.8 %	12.8 %
Total operating expenses	90.4 %	91.7 %	91.1 %	93.3 %	91.7 %	91.1 %	90.4 %
EBITDA	9.3 %	9.6 %	9.7 %	7.7 %	8.3 %	8.9 %	9.6 %
Depreciation	4.3 %	4.4 %	4.3 %	3.6 %	4.4 %	4.3 %	4.3 %
EBITA	5.1 %	5.2 %	5.5 %	4.0 %	3.8 %	4.6 %	5.3 %
Amortisation of goodwill	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Amortisation of intangible assets	1.3 %	1.4 %	0.9 %	0.7 %	0.3 %	0.1 %	0.1 %
Impairment charges	0.3 %	0.1 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
EBIT	3.4 %	3.7 %	4.5 %	3.3 %	3.6 %	4.5 %	5.2 %
Interest income	0.8 %	0.2 %	0.1 %	0.4 %	0.0 %	0.0 %	0.0 %
Interest expenses	3.8 %	2.5 %	2.1 %	1.4 %	1.2 %	0.8 %	0.8 %
Other financial result	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Financial result	-3.0 %	-2.4 %	-2.0 %	-1.0 %	-1.2 %	-0.8 %	-0.8 %
Recurring pretax income from continuing operations	0.4 %	1.4 %	2.6 %	2.3 %	2.3 %	3.7 %	4.4 %
Extraordinary income/loss	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Earnings before taxes	0.4 %	1.4 %	2.6 %	2.3 %	2.3 %	3.7 %	4.4 %
Tax rate	-177.6 %	6.5 %	25.8 %	45.3 %	31.0 %	32.0 %	33.0 %
Net income from continuing operations	1.2 %	1.3 %	1.9 %	1.3 %	1.6 %	2.5 %	3.0 %
Income from discontinued operations (net of tax)	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Net income	1.2 %	1.3 %	1.9 %	1.3 %	1.6 %	2.5 %	3.0 %
Minority interest	0.0 %	0.2 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Net income (net of minority interest)	1.2 %	1.1 %	1.9 %	1.3 %	1.6 %	2.5 %	3.0 %

Source: Company data, Hauck & Aufhäuser

MS Industrie AG

Balance sheet (EUR m)	2012	2013	2014	2015	2016E	2017E	2018E
Intangible assets	7.7	6.2	4.6	4.2	3.5	3.3	3.1
Property, plant and equipment	63.1	61.8	48.4	58.4	65.7	57.5	57.5
Financial assets	14.3	23.2	16.1	14.4	14.4	14.4	14.4
FIXED ASSETS	85.1	91.1	69.1	77.0	83.6	75.2	75.0
Inventories	23.7	28.4	31.8	39.8	37.9	39.4	41.3
Accounts receivable	22.7	23.1	27.0	25.5	26.5	26.8	28.1
Other current assets	10.4	8.5	6.1	4.2	4.2	7.3	7.3
Liquid assets	10.5	3.6	3.5	2.4	3.5	5.2	10.7
Deferred taxes	1.0	0.6	0.9	0.8	0.8	0.8	0.8
Deferred charges and prepaid expenses	0.0	0.0	0.0	0.0	0.0	0.0	0.0
CURRENT ASSETS	68.2	64.3	69.2	72.6	72.9	79.5	88.1
TOTAL ASSETS	153.3	155.5	138.3	149.6	156.4	154.7	163.1
SHAREHOLDERS EQUITY	34.4	35.7	41.8	47.2	50.1	50.7	58.2
MINORITY INTEREST	1.3	0.9	0.0	0.0	0.0	0.0	0.0
Long-term debt	76.0	74.9	59.2	52.0	46.2	48.2	48.2
Provisions for pensions and similar obligations	0.0	0.0	0.0	1.6	1.6	1.6	1.6
Other provisions	7.0	9.1	5.8	11.4	11.4	11.4	11.4
Non-current liabilities	83.0	84.0	64.9	64.9	59.2	61.2	61.2
short-term liabilities to banks	16.2	13.6	10.7	9.2	21.2	15.7	15.7
Accounts payable	10.3	14.2	11.3	19.1	16.9	18.1	18.9
Advance payments received on orders	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other liabilities (incl. from lease and rental contracts)	6.5	5.9	8.2	6.4	6.4	6.4	6.4
Deferred taxes	1.6	1.1	1.3	2.7	2.7	2.7	2.7
Deferred income	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Current liabilities	34.6	34.9	31.5	37.4	47.2	42.9	43.7
TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	153.3	155.5	138.3	149.6	156.4	154.7	163.1

Balance sheet (common size)	2012	2013	2014	2015	2016E	2017E	2018E
Intangible assets	5.0 %	4.0 %	3.3 %	2.8 %	2.2 %	2.1 %	1.9 %
Property, plant and equipment	41.2 %	39.7 %	35.0 %	39.0 %	42.0 %	37.2 %	35.2 %
Financial assets	9.3 %	14.9 %	11.6 %	9.7 %	9.2 %	9.3 %	8.9 %
FIXED ASSETS	55.5 %	58.6 %	50.0 %	51.5 %	53.4 %	48.6 %	46.0 %
Inventories	15.5 %	18.3 %	23.0 %	26.6 %	24.2 %	25.5 %	25.3 %
Accounts receivable	14.8 %	14.9 %	19.5 %	17.1 %	17.0 %	17.3 %	17.2 %
Other current assets	6.8 %	5.5 %	4.4 %	2.8 %	2.7 %	4.7 %	4.5 %
Liquid assets	6.8 %	2.3 %	2.5 %	1.6 %	2.2 %	3.4 %	6.6 %
Deferred taxes	0.6 %	0.4 %	0.6 %	0.5 %	0.5 %	0.5 %	0.5 %
Deferred charges and prepaid expenses	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
CURRENT ASSETS	44.5 %	41.4 %	50.0 %	48.6 %	46.6 %	51.4 %	54.0 %
TOTAL ASSETS	100.0 %						
SHAREHOLDERS EQUITY	22.5 %	23.0 %	30.3 %	31.6 %	32.0 %	32.7 %	35.7 %
MINORITY INTEREST	0.8 %	0.6 %	0.0 %				
Long-term debt	49.6 %	48.2 %	42.8 %	34.8 %	29.5 %	31.2 %	29.6 %
Provisions for pensions and similar obligations	0.0 %	0.0 %	0.0 %	1.1 %	1.0 %	1.0 %	1.0 %
Other provisions	4.6 %	5.8 %	4.2 %	7.6 %	7.3 %	7.4 %	7.0 %
Non-current liabilities	54.1 %	54.0 %	47.0 %	43.4 %	37.8 %	39.5 %	37.5 %
short-term liabilities to banks	10.6 %	8.8 %	7.7 %	6.2 %	13.6 %	10.2 %	9.6 %
Accounts payable	6.7 %	9.1 %	8.2 %	12.8 %	10.8 %	11.7 %	11.6 %
Advance payments received on orders	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Other liabilities (incl. from lease and rental contracts)	4.3 %	3.8 %	5.9 %	4.3 %	4.1 %	4.2 %	3.9 %
Deferred taxes	1.0 %	0.7 %	1.0 %	1.8 %	1.7 %	1.7 %	1.6 %
Deferred income	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Current liabilities	22.6 %	22.4 %	22.8 %	25.0 %	30.2 %	27.7 %	26.8 %
TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	100.0 %						

Source: Company data, Hauck & Aufhäuser

Cash flow statement (EUR m)	2012	2013	2014	2015	2016E	2017E	2018E
Net profit/loss	2.1	2.3	4.1	3.4	3.9	6.1	7.6
Depreciation of fixed assets (incl. leases)	7.4	7.8	9.3	9.9	10.7	10.6	11.0
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	2.3	2.5	2.0	2.0	0.7	0.2	0.2
Others	-1.0	0.3	-1.7	5.5	0.0	0.0	0.0
Cash flow from operations before changes in w/c	10.8	12.9	13.7	20.8	15.3	16.9	18.8
Increase/decrease in inventory	-0.7	-2.9	-3.4	-8.0	1.9	-1.6	-1.8
Increase/decrease in accounts receivable	0.0	0.0	-3.9	1.5	-1.0	-0.2	-1.3
Increase/decrease in accounts payable	-2.5	-1.8	0.4	7.8	-2.2	1.2	0.8
Increase/decrease in other working capital positions	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Increase/decrease in working capital	-3.3	-4.6	-6.9	1.3	-1.3	-0.7	-2.3
Cash flow from operating activities	7.6	8.2	6.8	22.2	13.9	16.2	16.5
CAPEX	17.2	7.5	5.6	19.8	18.0	11.0	11.0
Payments for acquisitions	0.0	0.0	-0.1	0.0	0.0	0.0	0.0
Financial investments	0.0	4.3	0.1	0.0	0.0	0.0	0.0
Income from asset disposals	1.4	0.5	5.2	0.3	0.0	0.0	0.0
Cash flow from investing activities	-15.9	-11.3	-0.4	-19.5	-18.0	-11.0	-11.0
Cash flow before financing	-8.4	-3.0	6.4	2.7	-4.1	5.2	5.5
Increase/decrease in debt position	14.2	-3.7	-6.6	-8.7	6.2	-3.5	0.0
Purchase of own shares	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capital measures	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dividends paid	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others	-0.1	0.0	0.0	4.9	0.0	0.0	0.0
Effects of exchange rate changes on cash	-0.4	-0.1	0.1	-1.1	0.0	0.0	0.0
Cash flow from financing activities	14.1	-3.7	-6.6	-3.8	6.2	-3.5	0.0
Increase/decrease in liquid assets	5.4	-6.8	-0.1	-2.2	2.2	1.7	5.5
Liquid assets at end of period	10.5	3.6	3.5	1.3	3.5	5.2	10.7

Source: Company data, Hauck & Aufhäuser

Regional split (EUR m)	2012	2013	2014	2015	2016E	2017E	2018E
Domestic	88.0	96.2	0.0	0.0	0.0	0.0	0.0
yoY change	12.3 %	9.3 %	n/a	n/a	n/a	n/a	n/a
Rest of Europe	9.4	11.4	0.0	0.0	0.0	0.0	0.0
yoY change	-39.4 %	20.6 %	n/a	n/a	n/a	n/a	n/a
NAFTA	74.1	66.1	0.0	0.0	0.0	0.0	0.0
yoY change	33.1 %	-10.8 %	n/a	n/a	n/a	n/a	n/a
Asia Pacific	0.9	0.2	0.0	0.0	0.0	0.0	0.0
yoY change	796.2 %	-76.0 %	n/a	n/a	n/a	n/a	n/a
Rest of world	2.4	5.9	0.0	0.0	0.0	0.0	0.0
yoY change	-48.0 %	143.2 %	n/a	n/a	n/a	n/a	n/a
TTL	174.8	179.8	0.0	0.0	0.0	0.0	0.0
yoY change	13.3 %	2.8 %	n/a	n/a	n/a	n/a	n/a

Source: Company data, Hauck & Aufhäuser

Key ratios (EUR m)	2012	2013	2014	2015	2016E	2017E	2018E
P&L growth analysis							
Sales growth	13.3 %	2.8 %	21.5 %	25.6 %	-11.7 %	0.9 %	4.7 %
EBITDA growth	-22.2 %	6.1 %	22.7 %	-0.9 %	-4.8 %	8.7 %	12.5 %
EBIT growth	-34.4 %	11.8 %	47.3 %	-8.2 %	-5.3 %	27.2 %	21.1 %
EPS growth	-1.8 %	-2.1 %	96.6 %	-16.2 %	12.1 %	57.3 %	24.0 %
Efficiency							
Total operating costs / sales	90.4 %	91.7 %	91.1 %	93.3 %	91.7 %	91.1 %	90.4 %
Sales per employee	177.5	173.9	203.8	245.6	211.8	213.8	223.7
EBITDA per employee	16.5	16.7	19.8	18.8	17.5	19.0	21.4
Balance sheet analysis							
Avg. working capital / sales	20.7 %	20.4 %	19.4 %	17.1 %	19.3 %	20.2 %	20.5 %
Inventory turnover (sales/inventory)	7.4	6.3	6.9	6.9	6.4	6.2	6.2
Trade debtors in days of sales	47.4	46.9	45.1	33.9	40.0	40.0	40.0
A/P turnover [(A/P*365)/sales]	21.5	28.8	18.9	25.5	25.5	27.0	27.0
Cash conversion cycle (days)	96.1	99.4	103.8	78.5	94.3	95.1	95.7
Cash flow analysis							
Free cash flow	-9.7	0.7	1.2	2.4	-4.1	5.2	5.5
Free cash flow/sales	-5.5 %	0.4 %	0.5 %	0.9 %	-1.7 %	2.1 %	2.2 %
FCF / net profit	-463.6 %	35.3 %	28.7 %	69.8 %	-104.7 %	85.7 %	72.9 %
Capex / depn	176.9 %	114.6 %	50.7 %	165.9 %	157.9 %	101.9 %	98.2 %
Capex / maintenance capex	272.7 %	113.0 %	71.4 %	236.9 %	225.6 %	145.5 %	140.3 %
Capex / sales	9.9 %	6.6 %	2.6 %	7.2 %	7.4 %	4.5 %	4.3 %
Security							
Net debt	81.8	84.9	66.4	58.8	63.9	58.7	53.2
Net Debt/EBITDA	5.0	4.9	3.1	2.8	3.2	2.7	2.2
Net debt / equity	2.4	2.4	1.6	1.2	1.3	1.2	0.9
Interest cover	0.9	1.5	2.2	2.4	2.9	5.5	6.6
Dividend payout ratio	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	30.0 %
Asset utilisation							
Capital employed turnover	1.3	1.3	1.9	2.3	1.9	1.9	1.9
Operating assets turnover	1.8	1.8	2.3	2.6	2.1	2.3	2.4
Plant turnover	2.8	2.9	4.5	4.7	3.7	4.3	4.5
Inventory turnover (sales/inventory)	7.4	6.3	6.9	6.9	6.4	6.2	6.2
Returns							
ROCE	4.6 %	5.0 %	7.9 %	7.6 %	6.8 %	8.5 %	10.1 %
ROE	6.1 %	5.5 %	9.9 %	7.3 %	7.7 %	12.0 %	13.0 %
Other							
Interest paid / avg. debt	7.8 %	5.1 %	5.8 %	5.8 %	4.7 %	3.0 %	3.1 %
No. employees (average)	985	1034	1072	1118	1144	1144	1144
Number of shares	29.3	29.5	30.0	30.0	30.0	30.0	30.0
DPS	0.0	0.0	0.0	0.0	0.0	0.0	0.1
EPS reported	0.07	0.07	0.14	0.12	0.13	0.20	0.25
Valuation ratios							
P/BV	1.9	1.9	1.6	1.4	1.3	1.3	1.2
EV/sales	0.8	0.8	0.6	0.5	0.5	0.5	0.5
EV/EBITDA	9.1	8.7	6.3	6.1	6.6	5.9	5.0
EV/EBITA	16.7	16.0	11.2	11.5	14.2	11.4	9.1
EV/EBIT	24.6	22.4	13.5	14.0	15.4	11.6	9.2
EV/FCF	-15.2	216.7	112.9	52.9	-32.7	24.4	22.2
Adjusted FCF yield	8.1 %	7.7 %	10.1 %	8.7 %	8.7 %	10.0 %	12.0 %
Dividend yield	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	3.4 %

Source: Company data, Hauck & Aufhäuser

Disclosures regarding research publications of Hauck & Aufhäuser Privatbankiers KGaA pursuant to section 34b of the German Securities Trading Act (WpHG) and distributed in the UK under an EEA branch passport, subject to the FCA requirements on research recommendation disclosures

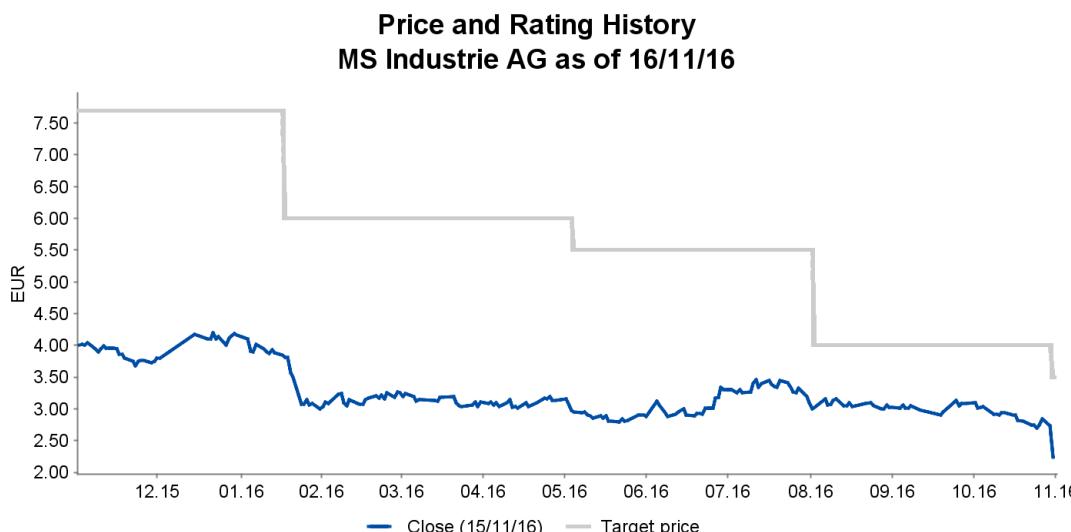
It is essential that any research recommendation is fairly presented and discloses interests or indicates relevant conflicts of interest. Pursuant to section 34b of the German Securities Trading Act (WpHG) a research report has to point out possible conflicts of interest in connection with the analysed company. Further to this, under the FCA's rules on research recommendations, any conflicts of interest in connection with the recommendation must be disclosed. A conflict of interest is presumed to exist in particular if Hauck & Aufhäuser Privatbankiers KGaA

- (1) or its affiliate(s) (either in its own right or as part of a consortium) within the past twelve months, acquired the financial instruments of the analysed company,
- (2) has entered into an agreement on the production of the research report with the analysed company,
- (3) or its affiliate(s) has, within the past twelve months, been party to an agreement on the provision of investment banking services with the analysed company or have received services or a promise of services under the term of such an agreement,
- (4) or its affiliate(s) holds a) 5% or more of the share capital of the analysed company, or b) the analysed company holds 5% or more of the share capital of Hauck & Aufhäuser Privatbankiers KGaA or its affiliate(s),
- (5) or its affiliate(s) holds a net long (a) or a net short (b) position of 0.5% of the outstanding share capital of the analysed company or derivatives thereof,
- (6) or its affiliate(s) is a market maker or liquidity provider in the financial instruments of the issuer,
- (7) or the analyst has any other significant financial interests relating to the analysed company such as, for example, exercising mandates in the interest of the analysed company or a significant conflict of interest with respect to the issuer,
- (8) The research report has been made available to the company prior to its publication. Thereafter, only factual changes have been made to the report.

Conflicts of interest that existed at the time when this research report was published:

Company	Disclosure
MS Industrie AG	

Historical target price and rating changes for MS Industrie AG in the last 12 months



Company	Date	Analyst	Rating	Target price	Close
MS Industrie AG	24.10.2016		Buy	EUR 4.00	-
	19.08.2016		Buy	EUR 4.00	-
	01.06.2016		Buy	EUR 5.50	-
	20.05.2016		Buy	EUR 5.50	-
	02.05.2016		Buy	EUR 6.00	-
	05.02.2016		Buy	EUR 6.00	-

MS Industrie AG

18.01.2016	Buy	EUR 7.70	-
18.01.2016	Buy	EUR 7.70	-
18.01.2016	Buy	EUR 7.70	-
16.12.2015	Buy	EUR 7.70	-
16.12.2015	Buy	EUR 7.70	-
16.12.2015	Buy	EUR 7.70	-
16.12.2015	Buy	EUR 7.70	-
04.12.2015	Buy	EUR 7.70	-
19.11.2015	Buy	EUR 7.70	-
17.11.2015	Buy	EUR 7.70	-
17.11.2015	Buy	EUR 7.70	-
17.11.2015	Buy	EUR 7.70	-

Hauck & Aufhäuser distribution of ratings and in proportion to investment banking services

Buy	60.90 %	100.00 %
Sell	9.77 %	0.00 %
Hold	29.32 %	0.00 %

Date of publication creation: 16/11/2016 09:26 AM

Date of publication dissemination: 16/11/2016 09:42 AM

1. General Information/Liabilities

This research report has been produced for the information purposes of institutional investors only, and is not in any way a personal recommendation, offer or solicitation to buy or sell the financial instruments mentioned herein. The document is confidential and is made available by Hauck & Aufhäuser Privatbankiers KGaA, exclusively to selected recipients [in DE, GB, FR, CH, US, UK, Scandinavia, and Benelux or, in individual cases, also in other countries]. A distribution to private investors in the sense of the German Securities Trading Act (WpHG) is excluded. It is not allowed to pass the research report on to persons other than the intended recipient without the permission of Hauck & Aufhäuser Privatbankiers KGaA. Reproduction of this document, in whole or in part, is not permitted without prior permission Hauck & Aufhäuser Privatbankiers KGaA. All rights reserved.

Under no circumstances shall Hauck & Aufhäuser Privatbankiers KGaA , any of its employees involved in the preparation, have any liability for possible errors or incompleteness of the information included in this research report – neither in relation to indirect or direct nor consequential damages. Liability for damages arising either directly or as a consequence of the use of information, opinions and estimates is also excluded. Past performance of a financial instrument is not necessarily indicative of future performance.

2. Responsibilities

This research report was prepared by the research analyst named on the front page (the "Producer"). The Producer is solely responsible for the views and estimates expressed in this report. The report has been prepared independently. The content of the research report was not influenced by the issuer of the analysed financial instrument at any time. It may be possible that parts of the research report were handed out to the issuer for information purposes prior to the publication without any major amendments being made thereafter.

3. Organisational Requirements

Hauck & Aufhäuser Privatbankiers KGaA took internal organisational and regulative precautions to avoid or accordingly disclose possible conflicts of interest in connection with the preparation and distribution of the research report. All members of Hauck & Aufhäuser Privatbankiers KGaA involved in the preparation of the research report are subject to internal compliance regulations. No part of the Producer's compensation is directly or indirectly related to the preparation of this financial analysis. In case a research analyst or a closely related person is confronted with a conflict of interest, the research analyst is restricted from covering this company.

4. Information Concerning the Methods of Valuation/Update

The determination of the fair value per share, i.e. the price target, and the resultant rating is done on the basis of the adjusted free cash flow (adj. FCF) method and on the basis of the discounted cash flow – DCF model. Furthermore, a peer group comparison is made.

The adj. FCF method is based on the assumption that investors purchase assets only at a price (enterprise value) at which the operating cash flow return after taxes on this investment exceeds their opportunity costs in the form of a hurdle rate of 7.5%. The operating cash flow is calculated as EBITDA less maintenance capex and taxes.

Within the framework of the DCF approach, the future free cash flows are calculated initially on the basis of a fictitious capital structure of 100% equity, i.e. interest and repayments on debt capital are not factored in initially. The adjustment towards the actual capital structure is done by discounting the calculated free cash flows with the weighted average cost of capital (WACC), which takes into account both the cost of equity capital and the cost of debt. After discounting, the calculated total enterprise value is reduced by the interest-bearing debt capital in order to arrive at the equity value.

Hauck & Aufhäuser Privatbankiers KGaA uses the following three-step rating system for the analysed companies:

Buy: Sustainable upside potential of more than 10% within 12 months

Sell: Sustainable downside potential of more than 10% within 12 months.

Hold: Upside/downside potential is limited. No immediate catalyst visible.

NB: The ratings of Hauck & Aufhäuser Privatbankiers KGaA are not based on a performance that is expected to be "relative" to the market.

The decision on the choice of the financial instruments analysed in this document was solely made by Hauck & Aufhäuser Privatbankiers KGaA. The opinions and estimates in this research report are subject to change without notice. It is within the discretion of Hauck & Aufhäuser Privatbankiers KGaA whether and when it publishes an update to this research report, but in general updates are created on a regular basis, after 6 months at the latest. A sensitivity analysis is included and published in company's initial studies.

5. Major Sources of Information

Part of the information required for this research report was made available by the issuer of the financial instrument. Furthermore, this report is based on publicly available sources (such as, for example, Bloomberg, Reuters, VW-Trader and the relevant daily press) believed to be reliable. Hauck & Aufhäuser Privatbankiers KGaA has checked the information for plausibility but not for accuracy or completeness.

6. Competent Supervisory Authority

Hauck & Aufhäuser Privatbankiers KGaA are under supervision of the BaFin – German Federal Financial Supervisory Authority Bundesanstalt für Finanzdienstleistungsaufsicht), Graurheindorfer Straße 108, 53117 Bonn and Marie-Curie-Straße 24 – 28, 60439 Frankfurt a.M.

This document is distributed in the UK under a MiFID EEA branch passport and in compliance with the applicable FCA requirements.

7. Specific Comments for Recipients Outside of Germany

This research report is subject to the law of the Federal Republic of Germany. The distribution of this information to other states in particular to the USA, Canada, Australia and Japan may be restricted or prohibited by the laws applicable within this state.

8. Miscellaneous

According to Article 4(1) No. i of the delegated regulation 2016/958 supplementing regulation 596/2014 of the European Parliament, further information regarding investment recommendations of the last 12 months are published under:

https://www.hauck-aufhaeuser.de/page/UVV_InstitutResearch

Contacts: Hauck&Aufhäuser Privatbankiers KGaA

Hauck & Aufhäuser Research

Hauck & Aufhäuser
Privatbankiers KGaA
Mittelweg 16/17
20148 Hamburg
Germany

Tel.: +49 (0) 40 414 3885 93
Fax: +49 (0) 40 414 3885 71
Email: info@ha-research.de
www.ha-research.de

Sascha Berresch, CFA
Head of Research
Tel.: +49 40 414 3885 85
E-Mail: sascha.berresch@ha-research.de

Leonhard Bayer
Analyst
Tel.: +49 40 414 3885 79
E-Mail: leonhard.bayer@ha-research.de

Henning Breiter
Analyst
Tel.: +49 40 414 3885 73
E-Mail: henning.breiter@ha-research.de

Lars Dannenberg
Analyst
Tel.: +49 40 414 3885 92
E-Mail: lars.dannenberg@ha-research.de

Nils-Peter Gehrmann
Analyst
Tel.: +49 40 414 3885 86
E-Mail: nils-peter.gehrmann@ha-research.de

Pierre Gröning
Analyst
Tel.: +49 40 450 6342 30 92
E-Mail: pierre.groening@ha-research.de

Christian Glowa
Analyst
Tel.: +49 40 414 3885 95
E-Mail: christian.glowa@ha-research.de

Aliaksandr Halitsa
Analyst
Tel.: +49 40 414 3885 83
E-Mail: aliaksandr.halitsa@ha-research.de

Christian Salis
Analyst
Tel.: +49 40 414 3885 96
E-Mail: christian.salis@ha-research.de

Christian Schwenkenbecher
Analyst
Tel.: +49 40 414 3885 76
E-Mail: christian.schwenkenbecher@ha-research.de

Torben Teichler
Analyst
Tel.: +49 40 414 3885 74
E-Mail: torben.teichler@ha-research.de

Tim Wunderlich, CFA
Analyst
Tel.: +49 40 414 3885 81
E-Mail: tim.wunderlich@ha-research.de

Hauck & Aufhäuser Sales

Oliver Anderson
Sales
Tel.: +44 207 408 1100
E-Mail: oliver.anderson@ha-research.de

Toby Woods
Sales
Tel.: +44 207 408 1100
E-Mail: toby.woods@ha-research.de

Hugues Madelin
Sales
Tel.: +33 1 78 41 40 62
E-Mail: hugues.madelin@ha-research.de

Christian Alisch
Sales
Tel.: +49 40 414 3885 99
E-Mail: christian.alisch@ha-research.de

Vincent Bischoff
Sales
Tel.: +49 40 414 3885 88
E-Mail: vincent.bischoff@ha-research.de

Alexander Lachmann
Sales
Tel.: +41 43 497 30 23
E-Mail: alexander.lachmann@ha-research.de

Georgina Harrold
Sales
Tel.: +49 69 2161 1299
E-Mail: georgina.harrold@hauck-aufhaeuser.de

Jan Neynaber
Sales
Tel.: +49 69 2161 1268
E-Mail: jan.neynaber@hauck-aufhaeuser.de

Marco Schumann
Sales
Tel.: +49 69 2161 1250
E-Mail: marco.schumann@hauck-aufhaeuser.de

JPP Eurosecurities Inc.
Sales North America
Quinn Raftery
Tel.: +1 231 649 4998
E-Mail: quinn.raftery@haa-na.com

Hauck & Aufhäuser Sales Trading

Hauck & Aufhäuser
Privatbankiers KGaA
Mittelweg 16/17
20148 Hamburg
Germany

Tel.: +49 40 414 3885 75
Fax: +49 40 414 3885 71
Email: info@hauck-aufhaeuser.de
www.hauck-aufhaeuser.de

Mirko Brueggemann
Trading
Tel.: +49 40 414 3885 75
E-Mail: mirko.brueggemann@hauck-aufhaeuser.de

Joseph Kaselak
Trading
Tel.: +49 40 450 6342 3093
E-Mail: joseph.kaselak@hauck-aufhaeuser.de

Christian von Schuler
Trading
Tel.: +49 40 414 3885 77
E-Mail: christian.schuler@hauck-aufhaeuser.de

Fin Schaffer
Trading
Tel.: +49 40 414 3885 98
E-Mail: fin.schaffer@hauck-aufhaeuser.de

Kathleen Jonas
Middle-Office
Tel.: +49 40 414 3885 97
E-Mail: kathleen.jonas@hauck-aufhaeuser.de

Carolin Weber
Middle-Office
Tel.: +49 40 414 3885 87
E-Mail: carolin.weber@hauck-aufhaeuser.de